

Albertsons®Companies 2017 Dallas Cowboys® Ticket and Ford Motor Merchandise Giveaways

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. BACKGROUND:** Albertson's LLC ("Sponsor") sponsors the Albertsons / Tom Thumb 2017 Dallas Cowboys® Ticket and Ford Motor Merchandise Giveaways (the "Sweepstakes") at Albertson's stores owned and operated by Sponsor in Texas, Shreveport, Louisiana & Arkansas (excluding El Paso) (each a "Participating Store"). The Sweepstakes begins on August 30, 2017 at 12:01am CT and ends on December 15, 2017 at 11:59pm CT ("Sweepstakes Period"). All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law.
- 2. ELIGIBILITY:** Eligible entrants must be at least 18 years of age as of August 30, 2017 and a legal U. S. resident residing in Texas, Louisiana or Arkansas living within 50 miles of a Participating Store to win. Employees of Sponsor, its parent, subsidiaries and affiliates, Sponsor's advertising agencies and their agents, and the immediate family of such employees or persons living in the same household as such employees are not eligible to enter or win. **LIMIT ONE PRIZE PER HOUSEHOLD.**
- 3. HOW TO ENTER:** There are three (3) ways to enter.

First, during the Sweepstakes Period, for every four (4) or more items of participating products ("Participating Products") purchased in a single transaction at a Participating Store, entrant will receive a limited time coupon upon checkout that contains a prize code. A current list of Participating Products will be posted at each Participating Store and may be changed from time to time during the Sweepstakes Period at the sole discretion of Sponsor. Albertson entrants may enter that prize code, along with the information required to complete entry, at www.albertsons.com/cowboys and Tom Thumb entrants may enter that prize code, along with the information required to complete entry, at www.tomthumb.com/cowboys.

Second, during the Sweepstakes Period, customers who participate in Albertsons / Tom Thumb 10% Off Wearing a Cowboy's Jersey on Cowboys Game Day promotion (some exclusions may apply – see store for details) will receive an entry form through Catalina coupon printers at the check stand. Completed entry forms must be received by Sponsor by expiration date listed on the Catalina coupon. **Entry forms must be originals.**

Third, **TO ENTER WITHOUT A PURCHASE:** Hand print your full name, physical address, day and evening phone numbers, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Albertson's 2017 Dallas Cowboys Ticket Giveaway", 2401 East Randall Mill Road, Arlington, Texas 76011. You will receive one (1) entry into the Sweepstakes. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked by and received one day prior to the next Drawing Date (see schedule of Drawing Dates in Section 4 below) to be eligible for that drawing. Multiple entries are allowed but each must be in a separate envelope.

Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified. Photocopied or mechanically produced entries or envelopes will be void. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.
- 4. SCHEDULE OF GAMES AND DRAWING DATES:** All drawings will occur at 4pm CT. Entries must be received by 3pm CT the day prior to the drawing date to be eligible for each week's drawing.

Drawing Dates

September 5, 2017
September 22 2017
September 29, 2017
October 20, 2017
October 27, 2017
November 3, 2017
November 10, 2017
December 15, 2017

Dallas Cowboy Home Game Dates 2017

September 10, 2017
October 1, 2017
October 8, 2017
November 5, 2017
November 19, 2017
November 23, 2017
November 30, 2017
December 24, 2017

- 5. PRIZES: Albertsons Tom Thumb** Sponsor will award a total of six tickets: (3) Prizes consisting of two (2) tickets to each 2017 Dallas Cowboys Regular Season Home Game ("Game") on each of the Drawing Dates set forth in Section 4 above for the corresponding Game ("Prize"). Parking, incidentals, federal, state and local taxes are the sole responsibility of the winner. In addition, Sponsor will award one (1) additional prize to consist of Cowboys merchandise each week on each of the Drawing Dates set forth in Section 4 above. Approximate Retail Value ("ARV") of each ticket Prize is \$200.00 and the ARV of each Cowboys merchandise prize is \$500. The total ARV of all Prizes: \$8,800. The Game date and seating location will be determined at the sole discretion of the Sponsor. Prizes will not be replaced if lost or stolen, are not transferable, and are not redeemable for cash. No substitution of prizes is allowed. **Ford Motor sponsor will issue prize for Cowboys merchandise that will consist of a \$500 prize pack that includes the following: One (1) Cowboys official players jersey, Ford swag (jacket, backpack, polo, t-shirt, ball cap, sunglasses, decals etc., \$100 gift card to Cowboys pro shop and a \$50 Albertsons Tom Thumb gift card.**
- 6. SELECTION AND RESPONSIBILITY OF WINNER:** Winners will be selected from Sweepstakes entries properly submitted and timely received. Random Drawings will be held approximately one (1) week prior to each Game with the exception of the first Game (see schedule in Section 4 above) to select four potential Prize winners from the eligible entries. Sponsor's decisions on all matters relating to the Sweepstakes shall be final and binding. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

Potential winners will be notified through the contact information provided on the entry form and will have 24 hours after first notification to claim their prize. In the event that a potential winner cannot be contacted after 3 attempts, is disqualified, or is unable to accept the prize for any reason, Sponsor may, in its sole discretion, contact the alternate winner, who will become the new potential winner. Inability of the potential winner and alternate winner to receive the Prize for any reason will result in forfeiture of the Prize.

Potential Prize winners must provide proof of residency and complete, sign, and return a notarized Affidavit of Eligibility, Prize Acceptance, Liability and Publicity Release in the form provided by Sponsor within 3 days of being sent the notification of his/her selection as a potential winner. Failure to do so will result in the forfeiture of the Prize and selection of an alternate winner. Potential winners must be certified by Sponsor as a Prize winner in writing before prize is awarded. Except where prohibited, acceptance of a Prize constitutes winner's consent to the use of his/her name, and geographical data for advertising and promotional purposes without additional compensation from Sponsor.
- 7. GENERAL RULES:** By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and agree that the decisions of the Sponsor will be valid and binding in all matters regarding the Sweepstakes. Sponsor, its parent, subsidiaries and affiliates, Sponsor's advertising and promotion agencies and their agents (collectively, "Sweepstakes Entities") are not responsible for: (1) any incorrect or inaccurate information, (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; (3) Game cancellation for any reason, or (4) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Sweepstakes, the processing of entries, or the selection or notification of potential winners. Further, if the Sweepstakes cannot be conducted as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (or portion thereof). Sponsor also reserves the right at its sole discretion to disqualify the entry of any entrant found to be (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating any of the terms of this Official Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Sponsor and Sweepstakes Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize or participation in this Sweepstakes.

By accepting any prize, the winner agrees to release and hold Sponsor and Sweepstakes Entities harmless from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Sweepstakes or receipt or redemption of the prize. The winner assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Sweepstakes or use or redemption of the prize.

Any disputes that may arise hereunder shall be resolved individually, without resort to any form of class action, and shall be governed in all respects by the laws of the State of Idaho without regard to the conflicts of laws principles of any jurisdiction. Further, in any such dispute, under no circumstances will individuals be

permitted to obtain awards for, and hereby waive all rights to claim, punitive, incidental or consequential damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g. costs associated with entering), and individuals further waive all rights to have damages multiplied or increased.

Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

8. **PRIVACY:** Please review the Sponsor's Privacy Policy at <http://www.albertsons.com/Privacy-Policy/>. By participating in the Sweepstakes you hereby agree to Sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.

9. Ford Sponsor

- a. By submitting the entry, you consent for the Sponsors to obtain, use, and transfer your name, address and other information for the purpose of administering this Sweepstakes; the information that you provide in connection with the entry process will be used by Sponsors only and will not be sold or provided to any another company. You are authorizing the Sponsors to send you emails to the address entered on entry form, regarding product offerings. You may opt out of receiving future e-mails from Sponsor by clicking on the link contained in any e-mail received. You will remain eligible for this Sweepstakes whether or not you opt out of receiving the e-mails.

10. **WINNERS' LIST:** A list of winners will be available after December 30, 2017. Requests for the names of winners must be received no later than February 14, 2018 and must be made by sending a self-addressed, stamped #10 envelope to: Albertson's 2017 Dallas Cowboys Ticket and Merchandise Giveaway, 2401 East Randall Mill Road Arlington, Texas 76011.

11. **SPONSOR:** Albertson's LLC, 250 E. Parkcenter Blvd., Boise, Idaho 83706.

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